

### Wax/Resin Prime Mark

# Excellent durability for mid-range applications.

Blended wax/resin images withstand abrasion and occasional contact with common chemicals. Good performance outdoors with UV stability and scratch and smudge resistance, particularly on glossy papers and synthetic labels. Produces barcodes and text at low energy settings.

#### **Benefits**

- Withstands multiple scans, outdoor elements, rough handling
- Excellent scratch and smudge resistance
- Dark black images
- Low print energy requirements
- Notable performance on glossy papers, BOPP, and PE
- Specially formulated backcoat protects the printhead
- Clean Start<sup>®</sup> built-in printhead cleaner
- UL/CSA recognized on some stocks

#### **Recommended Stocks**

- Coated paper
- Polyethylene
- Polypropylene
- Polyester



The printhead cleaner built in your ribbon.

#### IIMAK Thermal Transfer Ribbons

PM 308

#### Prime Mark

SP330

#### Wax/Resin

High durability to endure rough handling, abrasion, occasional chemical exposure and outdoor elements

#### Resin

Maximum durability to resist abrasion, heat, steam, and chemicals

Wax Ribbons for General Purpose Labeling GP725 | High Mark

Ribbons for Near Edge Printers and Flexible Packaging Coders
NET FLEX | NET MARK IO | NET RESIN IO

Color Thermal Transfer Ribbons
DC100 | DC200 | DC400 | NET Color

Security Enhanced Thermal Transfer Ribbons
UV Invisible



# Jr.

#### **Applications**



















Outdoor Horticulture

Lumber

Chemical Drum

Shipping

Pharmaceutical

Shelf/Bin

Pallet

## Prime Mark Wax/Resin

Provides good durability for a wide range of premium labeling applications when image is exposed to rough handling, outdoor elements, and abrasion. Images hold up to chemicals used in general cleaning.









#### **Imaging Characteristics**

Printer	Print Speed	Energy Range
Flathead	8 IPS	Low-Mid

Image Darkness	Scratch/Smudge	Chemical
1.8 RD	Mid-Range	Moderate
(densitometer)	Resistance	Resistance





#### **Technical Specifications**

Color Code Tab	Green
Film Thickness	4.5 Microns
Total Ribbon Thickness	6.8 Microns
Transmission Density	1.10 MacBeth Scale
Ink Melting Point	80°C/176°F

#### Sample Prime Mark Ribbons

Part # CES11023 - 110 mm x 50 m - CSI
Part # CES11022 - 110 mm x 50 m - CSO

#### UL and CSA Labeling Reference

Avery Fasson: UL MH17205, CSA 97198 FLEXcon: UL MH16635, CSA 99214

3M: UL MH16411

#### **Typical Compliance**

REACH – SVHC Free • RoHS/WEEE
TSCA • CONEG • California Proposition 65
Additional Regulatory Requirements Upon
Request

### Industry Leading Customer Service

- Free Clean Start® built-in printhead cleaner
- Free samples
- Free technical support 888.372.0137
- Free 24-hour print tests
- Over 500 SKUs stocked for same-day shipping
- Complete line of over 2,000 SKUs

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Thermal Transfer Ribbons made in the USA